



How business can impact social issues

At the Rutgers Institute for Corporate Social Innovation (RICSI), we recognize that today's societal needs are profound and believe business has untapped potential to address them. Moreover, there is increasing evidence that companies focused on being positive actors in society outperform their peers.

Our purpose is to develop the next generation of Corporate Social Innovation (CSI) leaders and become a leading academic partner in addressing society's most pressing issues.

Utilizing our unique four-pillar model, our approach is to:

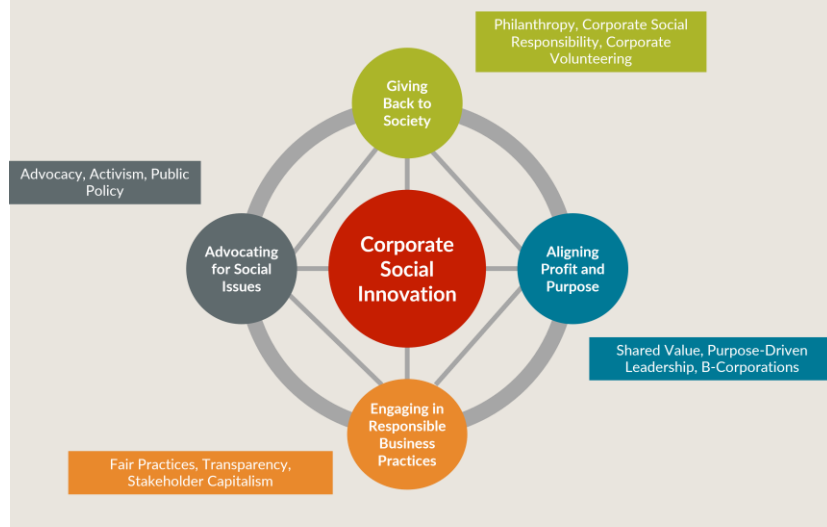
- **Educate** – We provide executive, graduate and undergraduate curricula, professional development, employee training, and career opportunities
- **Collaborate** – We leverage our comprehensive methodology, academic excellence and university expertise to partner with, and support, organizations on their CSI journeys
- **Inspire** – We share best practices, celebrate individual and corporate leadership through our CSI Excellence Awards, and translate research and knowledge through our thought leadership platforms

Partnering with, and highlighting the experience of, organizations that are effectively applying social innovation to company strategy, we strive to prepare the next generation of business leaders to achieve impact and success.

What is Corporate Social Innovation?

CSI integrates a company's full range of capabilities and assets within innovative business models to achieve positive societal impact while advancing the success and sustainability of the enterprise.

At the Institute, we've developed an integrated four-pillar business model:



The most advanced companies – those that integrate social needs into their business – are reaping financial, reputational and business benefits.



Ways to Engage with Rutgers Institute for Corporate Social Innovation (RICSI)

Partnership Model

An annual partnership that connects organizations with a network of peers, Rutgers faculty, and thought leaders to advance Corporate Social Innovation. Partners participate in Executive Roundtables, Communities of Practice, exclusive networking events, and collaborative learning opportunities to exchange best practices, address emerging challenges and shape innovative solutions across RICSI's four focus areas.

[Learn More](#)



Inspire Training Program

Customized executive and employee training that builds organizational capability in Corporate Social Innovation. Programs are tailored to each organization's goals and cover topics such as AI for Good, Health Equity, Climate Action, and Shared Prosperity while helping organizations navigate evolving regulations and stakeholder expectations.

[Learn More](#)



AI for Good Research Project

A collaborative research initiative exploring how organizations can responsibly leverage AI to create positive social impact. Sponsors help shape the research agenda while receiving early insights, thought leadership, and practical recommendations.

[Learn More](#)



Social Impact Fellows Program

A year-long graduate fellowship, for Rutgers students, that develops future Corporate Social Innovation leaders through executive mentorship, experiential learning, and hands-on projects. Organizations sponsor Fellows while gaining access to emerging talent, research, and meaningful engagement opportunities.

[Learn More](#)



For more information or to discuss partnership opportunities, please contact
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